1985-86 RESIDENT WINTER EXIT SURVEY

(November 1, 1985 - May 14, 1986)

Department of Tourism and Parks
Department of Regional Industrial Expansion
July, 1987

DEPARTMENT OF TOURISM AND PARKS
1985-86 RESIDENT WINTER EXIT SURVEY

FOREWORD

This report presents the results of a survey of Prince Edward Island residents exiting the Island at Borden, Wood Islands and the Charlottetown Airport.

The survey was conducted from November 1, 1985 to May 14, 1986. A total of 1,854 interviews were completed.

The survey concentrated on education levels, main purpose of trip, destination and intended off-Island activities during the trip.

The data, while not restricted to specific users, will hopefully be used by individuals familiar with the limitations of application. The data will be used within the Department as part of its ongoing economic sectoral analysis.

The Department is indebted to Marine Atlantic, Northumberland Ferries Ltd., Canadian Airlines and the Department of Transport Management at the Charlottetown Airport.

For the purpose of this study the following definitions will apply:

1. Resident - Any person who has a permanent residence on Prince Edward Island and who lives in that residence at least part of the year.

2. Party - Auto - The total people in the vehicle - car, van, camper, motor home.

   Air - One or more persons travelling together as a unit.

For additional information contact George E. Ferguson of the Tourism Development Branch, telephone 368-5504.

1985-86 RESIDENT WINTER EXIT SURVEY
AUTO/RECREATION VEHICLE AND AIR
NOVEMBER 1, 1985 TO MAY 14, 1986

HIGHLIGHTS

INTRODUCTION

This summary provides information on Prince Edward Island residents exiting the Island, either for business or pleasure, during the off season. The results include age groups, education levels, purpose of trip, destination and activities attended or participated in during their trip off Island.

The survey was conducted at Borden, Wood Islands and the Charlottetown airport. The Wood Islands portion terminated on December 9, 1985.

WHICH ISLANDERS TRAVEL DURING THE WINTER MONTHS?

Prince Edward Island, for survey purposes, is divided into nine regions as indicated on the attached Prince Edward Island map.

The largest number of off-Island travellers, air and auto, came from Charlottetown (30.5%). Second to that was the North Central region with (21.1%), as this is a popular tourist region, and many operators take advantage of the winter months to vacation off Island. Summerside had (11.8%) of off-Island traffic, while the remaining regions had between 5-7% each.

LENGTH OF STAY OFF ISLAND - PARTY SIZE

The average length of stay, air and auto, was 5.98 nights; party size--2.09 persons.

Auto only: length of stay--4.33 nights
Party size: 2.42 persons
Air only: length of stay--10.43 nights.
Party size:1.21 persons.

Obviously, those Islanders who travel by air have more extented vacation or business trips.

WHICH AGE GROUP TRAVELS MORE FREQUENTLY?

Actually there is no outstanding age group. All ages from 15 to 54 travel with about the same frequency. Approximately 14 to 16 thousand of each age group to age 54 exited Prince Edward Island during the winter months. Those between 55-64 travelled less frequently, and senior citizens over 65 years of age were the least frequent travellers.

DID ANY PARTICULAR OCCUPATION TYPE TRAVEL OFTEN?

The most travelled group was the professional and technical workers (21.5%). Next were the managers and proprietors (15.1%); clerical workers were 7.8% of total exiting Islanders; students--7.4%; craftsmen--7.0%. Other occupation groups represented between 3 to 6% of total exiting.

Professionals and managers/proprietors had the most business trips. Clerical workers were the best shoppers. Professional, managers and clerical workers enjoyed sightseeing. Outdoor recreation was popular among professionals, managers and labourers. Almost all occupation groups visit relatives off Island.

PURPOSE OF TRIP

Most people travelling off Island during the winter months were on business (32.3%) or were visiting friends and relatives (29.4%). A significant number of parties were bone fide tourists involved in recreation, sightseeing and shopping--16,000 parties or 24.9% of the total.

Most off-Island trips were involved with business (50%). 28% of trips involved visiting friends and relatives. It is worthy of noting that 14.7% of trips made off Island were for the purpose of vacationing--that is sightseeing, shopping and recreation.

WHERE DO TRAVELLING ISLANDER GO?

Most go to Nova Scotia and New Brunswick (72.7%). Ontario is next in popularity, with 12.4% travelling to that province. Travel to the United States accounted for 4.2% of travel. 735 parties travelled to other countries which represent 1.1% of total exiting Islanders.

WHAT ACTIVITIES DID ISLANDERS PLAN TO PARTICIPATE IN AND WHAT EVENTS DID THEY PLAN TO ATTEND DURING THEIR STAY OFF ISLAND?

The most popular activity seemed to be shopping (46.8%). Next was visiting clubs and lounges (20.4%). A significant number of parties were involved in hockey tournaments (14.7%). Other activities, in order of popularity, were visiting friends and relatives, skiing, movies, dancing and miscellaneous events, concerts, etc.

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SURVEY SUBPOPULATIONS

1985 RESIDENT WINTER EXIT

I. A. TOTAL NUMBER OF RESIDENTS

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY OFF-ISLAND	PARTY NIGHTS	%
Total non-resident tourists	64,831	100.0	2.0941	135,765	100.0	5.9819	387,814	100.0

B. TYPE OF TRIP

TYPE	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY OFF-ISLAND	PARTY NIGHTS	%
1) Day	7,408	11.4	2.6026	19,280	14.2	0.0000	0	0.0
2) Overnight	57,423	88.6	2.0285	116,485	85.8	6.7536	387,814	100.0
Total	64,831	100.0	2.0941	135,765	100.0	5.9819	387,814	100.0

C. MODE OF TRAVEL

TYPE	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY OFF-ISLAND	PARTY NIGHTS	%
1) Auto	47,325	73.0	2.4221	114,625	84.4	4.3339	205,103	52.9
2) Air	17,506	27.0	1.2076	21,140	15.6	10.4371	182,711	47.1
Total	64,831	100.0	2.0941	135,765	100.0	5.9819	387,814	100.0

1985 RESIDENT WINTER EXIT

I. D. REGION OF ORIGIN

ORIGIN	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY OFF-ISLAND	PARTY NIGHTS	%
1) West Prince	3,407	5.3	2.7913	9,510	7.0	5.7834	19,704	5.1
2) Central Prince	4,550	7.0	2.0525	9,339	6.9	6.2088	28,250	7.3
3) Summerside	7,675	11.8	1.8805	14,433	10.6	6.3931	49,067	12.7
4) North Central	13,662	21.1	1.9762	26,999	19.9	5.3972	73,736	19.0
5) South Central	3,273	5.0	2.2108	7,236	5.3	3.7916	12,410	3.2
6) Charlottetown	19,747	30.5	2.0356	40,197	29.6	5.8743	115,999	29.9
7) East Queens	5,131	7.9	2.2136	11,358	8.4	5.9016	30,281	7.8
8) South Kings	4,132	6.4	2.3543	9,728	7.2	6.9710	28,804	7.4
9) North Kings	3,254	5.0	2.1404	6,965	5.1	9.0851	29,563	7.6
Total	64,831	100.0	2.0941	135,765	100.0	5.9819	387,814	100.0

I. E. OCCUPATION OF RESPONDENT

	OCCUPATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY OFF-ISLAND	PARTY NIGHTS	%
1)	Pro.,tech. & related worker	13,949	21.5	2.1475	29,956	22.1	5.3874	75,149	19.4
2)	Farmer & farm manager	3,450	5.3	1.7852	6,159	4.5	4.3183	14,898	3.8
3)	Manager,official & proprietor	9,752	15.1	1.8611	18,149	13.4	4.8794	47,584	12.3
4)	Clerical & related worker	5,047	7.8	2.0414	10,303	7.6	3.6707	18,526	4.8
5)	Sales worker	2,723	4.2	1.7275	4,704	3.5	4.3885	11,950	3.1
6)	Craftsman,foreman & related worker	4,538	7.0	2.5075	11,379	8.4	5.4617	24,785	6.4
7)	Operative & related worker	2,907	4.5	2.0423	5,937	4.4	7.2085	20,955	5.4
8)	Private household worker	8	0.0	3.0000	24	0.0	14.0000	112	0.0
9)	Service worker except private homes	3,172	4.9	2.1034	6,672	4.9	6.7607	21,445	5.5
10)	Farm labourer and farm foreman	79	0.1	1.0000	79	0.1	5.0000	395	0.1
11)	Labourer except farm & mine	4,346	6.7	2.5930	11,269	8.3	3.3026	14,353	3.7
12)	Student	4,771	7.4	2.0979	10,009	7.4	13.2809	63,363	16.3
13)	Housewife	3,152	4.9	2.2738	7,167	5.3	6.3122	19,896	5.1
14)	Retiree	3,895	6.0	2.1030	8,191	6.0	8.0447	31,334	8.1
15)	Military	777	1.2	1.1236	873	0.6	8.1660	6,345	1.6
16)	Unemployed	2,040	3.2	2.1446	4,375	3.2	7.9196	16,156	4.2
17)	Other	134	0.2	1.8134	243	0.2	3.0970	415	0.1
	Sub-total	64,740	100.0	2.0928	135,489	100.0	5.9880	387,661	100.0
	Non-response	91		3.0330	276		1.6813	153	
	Total	64,831		2.0941	135,765		5.9819	387,814	

I. F. EDUCATION OF RESPONDENT

EDUCATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY OFF-ISLAND	PARTY NIGHTS	%
1) Elementary	884	1.4	1.8484	1,634	1.2	3.3835	2,991	0.8
2) Secondary - partial	8,754	13.5	2.5809	22,593	16.7	5.9624	52,195	13.5
3) Secondary - completed	19,388	30.0	2.1674	42,022	31.0	5.7780	112,024	28.9
4) Post secondary non-university partial	1,792	2.8	1.9023	3,409	2.5	7.4202	13,297	3.4
5) Post secondary non-university completed	10,528	16.3	2.1260	22,383	16.5	5.9025	62,141	16.0
6) University - partial	5,817	9.0	1.6978	9,876	7.3	11.0084	64,036	16.5
7) University - completed	17,517	27.1	1.9092	33,444	24.7	4.6064	80,691	20.8
Sub-total	64,680	100.0	2.0928	135,361	100.0	5.9891	387,375	100.0
Non-response	151		2.6755	404		2.9073	439	
Total	64,831		2.0941	135,765		5.9819	387,814	

1985 RESIDENT WINTER EXIT

I. G. PURPOSE OF TRIP

PURPOSE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY OFF-ISLAND	PARTY NIGHTS	%
1) Convention/Conference	1,175	1.8	2.3115	2,716	2.0	4.9991	5,874	1.5
2) Meetings,other business	20,834	32.3	1.5499	32,290	23.9	7.8052	162,614	42.0
3) Shopping	1,926	3.0	2.4559	4,730	3.5	1.7098	3,293	0.9
4) Sightseeing	4,621	7.2	2.8522	13,180	9.8	6.6332	30,652	7.9
5) Outdoor recreation sport	9,471	14.7	3.2985	31,240	23.1	3.8664	36,619	9.5
6) Personal affairs	7,432	11.5	2.1989	16,342	12.1	3.9222	29,150	7.5
7) Visiting friends & relatives	18,996	29.4	1.8194	34,561	25.6	6.2290	118,327	30.6
8) Commuting	0	0.0	0.0000	0	0.0	0.0000	0	0.0
9) Other	61	0.1	1.0000	61	0.0	4.0000	244	0.1
Sub-total	64,516	100.0	2.0944	135,120	100.0	5.9950	386,773	100.0
Non-response	315		2.0476	645		3.3048	1041	
Total	64,831		2.0941	135,765		5.9819	387,814	

I. H. PROVINCE/REGION OF DESTINATION

DESTINATION	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY OFF-ISLAND	PARTY NIGHTS	%
1) Nova Scotia	24,407	37.7	2.0941	51,110	37.7	4.8325	117,946	30.4
2) New Brunswick	22,664	35.0	2.4946	56,536	41.7	2.4452	55,419	14.3
3) Newfoundland	686	1.1	2.1152	1,451	1.1	18.2318	12,507	3.2
4) Quebec	2,319	3.6	1.4636	3,394	2.5	7.3877	17,132	4.4
5) Ontario	8,033	12.4	1.3759	11,053	8.1	9.3101	74,788	19.3
6) Other Canada	2,240	3.5	1.3576	3,041	2.2	21.8621	48,971	12.6
7) New England	987	1.5	2.8359	2,799	2.1	8.9493	8,833	2.3
8) Other U.S.A.	2,690	4.2	1.9160	5,154	3.8	13.1896	35,480	9.2
9) Other World	735	1.1	1.5483	1,138	0.8	22.6803	16,670	4.3
Sub-total	64,761	100.0	2.0951	135,678	100.0	5.9873	387,746	100.0
Non-response	70		1.2429	87		0.9714	68	
Total	64,831		2.0941	135,765		5.9819	387,814	

I. COUNTRY OF DESTINATION

DESTINATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY OFF-ISLAND	PARTY NIGHTS	%
1) Canada	60,349	93.2	2.0976	126,587	93.3	5.4146	326,763	84.3
2) U.S.A.	3,677	5.7	2.1629	7,953	5.9	12.0514	44,313	11.4
3) Other Countries	735	1.1	1.5483	1,138	0.8	22.6803	16,670	4.3
Sub-total	64,761	100.0	2.0950	135,678	100.0	5.9873	387,746	100.0
Non-response	70		1.2429	87		0.9714	68	
Total	64,831		2.0941	135,765		5.9819	387,814	

1985 RESIDENT WINTER EXIT

I. J. AGE OF TOTAL PERSONS

AGE	MALE PERSONS NUMBER	MALE PERSONS %	FEMALE PERSONS NUMBER	FEMALE PERSONS %	TOTAL PERSONS NUMBER	TOTAL PERSONS %
1) Under 15	8,472	10.7	7,236	12.9	15,708	11.6
2) 15 - 19	6,253	7.9	4,771	8.5	11,024	8.1
3) 20 - 24	8,689	10.9	7,259	13.0	15,948	11.8
4) 25 - 29	8,584	10.8	5,617	10.0	14,201	10.5
5) 30 - 34	9,651	12.1	5,896	10.5	15,547	11.5
6) 35 - 39	10,483	13.2	6,334	11.3	16,817	12.4
7) 40 - 44	9,400	11.8	5,400	9.7	14,800	10.9
8) 45 - 54	9,445	11.9	5,575	10.0	15,020	11.1
9) 55 - 64	5,651	7.1	4,425	7.9	10,076	7.4
10) 65 & over	2,866	3.6	3,413	6.1	6,279	4.6
Total	79,494	100.0	55,926	100.0	135,420	100.0

I. K. ORIGIN BY PURPOSE OF TRIP

RESPONSE	CONVENTION & CONFERENCES		MEETINGS & OTHER BUSINESS		SHOPPING		SIGHTSEEING		OUTDOOR RECREATION SPORT		PERSONAL AFFAIRS		VISITING FRIENDS & RELATIVES		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) West Prince	81	6.9	787	3.8	73	3.8	225	4.9	417	4.4	699	9.4	1,092	5.7	0	0.0	3,374	5.2
2) Central Prince	42	3.6	1,350	6.5	298	15.5	279	6.0	480	5.1	526	7.1	1,575	8.3	0	0.0	4,550	7.1
3) Summerside	126	10.7	2,070	9.9	244	12.7	582	12.6	617	6.5	752	10.1	3,176	16.7	20	32.8	7,587	11.8
4) North Central	263	22.4	3,977	19.1	549	28.5	1,004	21.7	1,879	19.8	1,740	23.4	4,210	22.2	0	0.0	13,622	21.1
5) South Central	37	3.1	996	4.8	68	3.5	174	3.8	650	6.9	237	3.2	1,063	5.6	41	67.2	3,266	5.1
6) Charlottetown	407	34.6	7,564	36.3	530	27.5	1,408	30.5	3,223	34.0	1,600	21.5	4,868	25.6	0	0.0	19,600	30.4
7) East Queens	55	4.7	1,497	7.2	38	2.0	486	10.5	987	10.4	866	11.7	1,202	6.3	0	0.0	5,131	8.0
8) South Kings	61	5.2	1,363	6.5	107	5.6	146	3.2	865	9.1	645	8.7	945	5.0	0	0.0	4,132	6.4
9) North Kings	103	8.8	1,230	5.9	19	1.0	317	6.9	353	3.7	367	4.9	865	4.6	0	0.0	3,254	5.0
Total	1,175	100	20,834	100	1,926	100	4,621	100	9,471	100	7,432	100.0	18,996	100.0	61	100.0	64,516	100.0

I. L. OCCUPATION OF RESPONDENT BY PURPOSE OF TRIP

RESPONSE	CONVENTION & CONFERENCES		MEETINGS & OTHER BUSINESS		SHOPPING		SIGHTSEEING		OUTDOOR RECREATION SPORT		PERSONAL AFFAIRS		VISITING FRIENDS & RELATIVES		OTHER		TOTAL	
	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I
1) Pro.,tech. & related worker	197	16.8	5,067	24.3	386	20.0	1,184	25.8	2,254	23.9	1,531	20.6	3,303	17.4	20	32.8	13,942	21.6
2) Farmer & farm manager	0	0.0	950	4.6	94	4.9	105	2.3	188	2.0	798	10.7	1,274	6.7	41	67.2	3,450	5.4
3) Manager,official & proprietor	273	23.2	5,569	26.7	67	3.5	568	12.4	1,180	12.5	744	10.0	1,201	6.3	0	0.0	9,602	14.9
4) Clerical & related worker	11	0.9	532	2.6	490	25.4	561	12.2	878	9.3	429	5.8	2,117	11.2	0	0.0	5,018	7.8
5) Sales worker	101	8.6	1,338	6.4	84	4.4	107	2.3	224	2.4	113	1.5	724	3.8	0	0.0	2,691	4.2
6) Craftsman,foreman & related worker	54	4.6	1,324	6.4	210	10.9	480	10.5	927	9.8	639	8.6	904	4.8	0	0.0	4,538	7.0
7) Operative & related worker	0	0.0	1,232	5.9	0	0.0	79	1.7	447	4.7	371	5.0	778	4.1	0	0.0	2,907	4.5
8) Private household worker	0	0.0	0	0.0	0	0.0	8	0.2	0	0.0	0	0.0	0	0.0	0	0.0	8	0.0
9) Service worker except private homes	62	5.3	1,169	5.6	184	9.6	271	5.9	381	4.0	201	2.7	904	4.8	0	0.0	3,172	4.9
10) Farm labourer and farm foreman	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	79	0.4	0	0.0	79	0.1
11) Labourer except farm & mine	21	1.8	696	3.3	57	3.0	285	6.2	1,050	11.1	532	7.2	1,642	8.7	0	0.0	4,283	6.6
12) Student	137	11.7	1,278	6.1	77	4.0	261	5.7	952	10.1	367	4.9	1,677	8.8	0	0.0	4,749	7.4
13) Housewife	211	18.0	372	1.8	105	5.5	164	3.6	388	4.1	619	8.3	1,293	6.8	0	0.0	3,152	4.9
14) Retiree	100	8.5	346	1.7	75	3.9	385	8.4	335	3.5	588	7.9	2,066	10.9	0	0.0	3,895	6.0
15) Military	8	0.7	327	1.6	0	0.0	11	0.2	57	0.6	166	2.2	196	1.0	0	0.0	765	1.2
16) Unemployed	0	0.0	609	2.9	97	5.0	62	1.4	185	2.0	334	4.5	753	4.0	0	0.0	2,040	3.2
17) Other	0	0.0	25	0.1	0	0.0	53	1.2	0	0.0	0	0.0	56	0.3	0	0.0	134	0.2
Total	1,175	100.0	20,834	100.0	1,926	100.0	4,584	100.0	9,446	100.0	7,432	100.0	18,967	100.0	61	100.0	64,425	100.0

I. M. EDUCATION OF RESPONDENT BY PURPOSE OF TRIP

RESPONSE	CONVENTION & CONFERENCES		MEETINGS & OTHER BUSINESS		SHOPPING		SIGHTSEEING		OUTDOOR RECREATION SPORT		PERSONAL AFFAIRS		VISITING FRIENDS & RELATIVES		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Elementary	0	0.0	295	1.4	0	0.0	0	0.0	292	3.1	116	1.6	181	1.0	0	0.0	884	1.4
2) Secondary - partial	172	14.6	1,698	8.2	229	11.9	560	12.2	1,799	19.0	1,518	20.7	2,737	14.4	41	67.2	8,754	13.6
3) Secondary - completed	279	23.7	5,621	27.0	612	31.8	1,526	33.3	2,896	30.6	2,239	30.5	6,046	31.8	0	0.0	19,219	29.9
4) Post secondary non-university partial	83	7.1	547	2.6	31	1.6	50	1.1	323	3.4	156	2.1	591	3.1	0	0.0	1,781	2.8
5) Post secondary non-university completed	154	13.1	3,189	15.3	409	21.2	1,127	24.6	1,448	15.3	1,419	19.3	2,753	14.5	0	0.0	10,499	16.3
6) University - partial	8	0.7	2,616	12.6	67	3.5	295	6.4	427	4.5	440	6.0	1,876	9.9	0	0.0	5,729	8.9
7) University - completed	479	40.8	6,847	32.9	578	30.0	1,026	22.4	2,286	24.1	1,451	19.8	4,812	25.3	20	32.8	17,499	27.2
Total	1,175	100.0	20,813	100.0	1,926	100.0	4,584	100.0	9,471	100.0	7,339	100.0	18,996	100.0	61	100.0	64,365	100.0

I. N. DESTINATION BY PURPOSE OF TRIP

RESPONSE	CONVENTION & CONFERENCES		MEETINGS & OTHER BUSINESS		SHOPPING		SIGHTSEEING		OUTDOOR RECREATION SPORT		PERSONAL AFFAIRS		VISITING FRIENDS & RELATIVES		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Nova Scotia	221	18.8	7,748	37.2	378	19.6	1,345	29.1	2,772	29.3	3,807	51.6	7,948	41.9	61	100.0	24,280	37.7
2) New Brunswick	286	24.3	6,136	29.5	1,523	79.1	1,627	35.2	4,952	52.3	2,517	34.1	5,557	29.3	0	0.0	22,598	35.1
3) Newfoundland	0	0.0	397	1.9	0	0.0	18	0.4	60	0.6	51	0.7	160	0.8	0	0.0	686	1.1
4) Quebec	263	22.4	1,027	4.9	0	0.0	66	1.4	266	2.8	55	0.7	642	3.4	0	0.0	2,319	3.6
5) Ontario	216	18.4	4,006	19.2	6	0.3	267	5.8	302	3.2	592	8.0	2,522	13.3	0	0.0	7,911	12.3
6) Other Canada	106	9.0	570	2.7	0	0.0	167	3.6	101	1.1	89	1.2	1,207	6.4	0	0.0	2,240	3.5
7) New England	0	0.0	184	0.9	19	1.0	254	5.5	99	1.0	137	1.9	294	1.5	0	0.0	987	1.5
8) Other U.S.A.	68	5.8	539	2.6	0	0.0	693	15.0	738	7.8	113	1.5	539	2.8	0	0.0	2,690	4.2
9) Other World	15	1.3	227	1.1	0	0.0	184	4.0	181	1.9	18	0.2	110	0.6	0	0.0	735	1.1
Total	1,175	100	20,834	100	1,926	100	4,621	100	9,471	100	7,379	100.0	18,979	100.0	61	100.0	64,446	100.0

I. 0. ACTIVITIES PLANNED BY ORIGIN

RESPONSE	WEST PRINCE		CENTRAL PRINCE		SUMMERSIDE		NORTH CENTRAL		SOUTH CENTRAL		CHARLOTTETOWN		EAST QUEENS		SOUTH KINGS		NORTH KINGS		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Conference or convention	22	1.4	0	0.0	0	0.0	70	1.3	0	0.0	394	3.6	0	0.0	0	0.0	0	0.0	486	1
2) Meetings & seminars	76	4.8	0	0.0	161	5.1	192	3.5	0	0.0	401	3.7	112	4.2	0	0.0	61	3.3	1,003	2
3) Other business	70	4.4	23	1.4	23	0.7	154	2.8	27	1.9	336	3.1	48	1.8	26	1.4	24	1.3	731	2
4) Shopping	861	54.0	888	53.1	1,375	43.4	2,586	46.9	884	62.1	4,882	44.6	1,361	51.1	575	31.5	990	54.2	14,402	4
5) Personal affairs	27	1.7	0	0.0	68	2.1	0	0.0	0	0.0	157	1.4	48	1.8	0	0.0	0	0.0	300	1
6) Visit friends & relatives	16	1.0	137	8.2	190	6.0	466	8.4	162	11.4	505	4.6	164	6.2	38	2.1	0	0.0	1,678	5
7) Medical reasons	0	0.0	0	0.0	0	0.0	53	1.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	53	(
8) Take a course	0	0.0	33	2.0	112	3.5	108	2.0	87	6.1	87	0.8	0	0.0	33	1.8	0	0.0	460	1
9) Bingo	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	32	1.2	0	0.0	0	0.0	32	(
10) Hockey	55	3.5	207	12.4	590	18.6	866	15.7	233	16.4	1,597	14.6	403	15.1	308	16.9	268	14.7	4,527	1
11) Volleyball	51	3.2	33	2.0	20	0.6	0	0.0	0	0.0	35	0.3	0	0.0	0	0.0	0	0.0	139	(
12) University sports	0	0.0	0	0.0	27	0.9	113	2.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	140	(
13) Bars & clubs	207	13.0	442	26.4	562	17.7	858	15.6	208	14.6	2,463	22.5	637	23.9	590	32.3	327	17.9	6,294	2
14) Concert	54	3.4	0	0.0	91	2.9	95	1.7	27	1.9	334	3.0	0	0.0	0	0.0	0	0.0	601	2
15) Dancing	0	0.0	144	8.6	35	1.1	163	3.0	0	0.0	229	2.1	93	3.5	150	8.2	0	0.0	814	2
16) Events	112	7.0	0	0.0	85	2.7	189	3.4	36	2.5	253	2.3	0	0.0	0	0.0	81	4.4	756	2
17) Festivals & carnivals	20	1.3	32	1.9	11	0.3	29	0.5	0	0.0	85	0.8	0	0.0	292	16.0	0	0.0	469	1
18) Darts	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	55	2.1	0	0.0	0	0.0	55	(
19) Movies	0	0.0	68	4.1	37	1.2	70	1.3	73	5.1	405	3.7	107	4.0	120	6.6	121	6.6	1,001	2
20) Golfing	0	0.0	0	0.0	72	2.3	34	0.6	9	0.6	0	0.0	0	0.0	0	0.0	0	0.0	115	(
21) Football	0	0.0	0	0.0	0	0.0	34	0.6	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	34	(
22) Party	0	0.0	0	0.0	0	0.0	60	1.1	0	0.0	159	1.5	0	0.0	59	3.2	0	0.0	278	(
23) EXPO 86	0	0.0	0	0.0	90	2.8	18	0.3	0	0.0	34	0.3	193	7.3	0	0.0	10	0.5	345	
24) Skiing	10	0.6	145	8.7	222	7.0	136	2.5	15	1.1	423	3.9	70	2.6	0	0.0	97	5.3	1,118	
25) Badminton	0	0.0	0	0.0	30	0.9	31	0.6	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	61	(
26) Scuba diving	0	0.0	32	1.9	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	32	(
27) Bowling	0	0.0	0	0.0	0	0.0	0	0.0	79	5.6	174	1.6	0	0.0	0	0.0	0	0.0	253	(
28) Disneyworld	35	2.2	28	1.7	73	2.3	113	2.0	0	0.0	23	0.2	42	1.6	0	0.0	0	0.0	314	

I. 0. ACTIVITIES PLANNED BY ORIGIN (cont.)

RESPONSE	WEST PRINCE		CENTRAL PRINCE		SUMMERSIDE		NORTH CENTRAL		SOUTH CENTRAL		CHARLOTTETOWN		EAST QUEENS		SOUTH KINGS		NORTH KINGS		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
29) Racquetball	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	64	0.6	0	0.0	0	0.0	0	0.0	64	0.2
30) Rugby	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	40	0.4	0	0.0	0	0.0	0	0.0	40	0.1
31) Ice capades	0	0.0	0	0.0	0	0.0	140	2.5	40	2.8	45	0.4	74	2.8	0	0.0	40	2.2	339	1.1
32) Boxing	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	32	1.8	28	1.5	60	0.2
33) Horse races	0	0.0	28	1.7	0	0.0	23	0.4	0	0.0	177	1.6	77	2.9	0	0.0	56	3.1	361	1.2
34) Snowmobiling	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	64	0.6	0	0.0	0	0.0	0	0.0	64	0.2
35) Curling	35	2.2	0	0.0	40	1.3	78	1.4	0	0.0	98	0.9	42	1.6	47	2.6	0	0.0	340	1.1
36) Swimming	164	10.3	0	0.0	124	3.9	329	6.0	0	0.0	386	3.5	45	1.7	47	2.6	0	0.0	1,095	3.6
37) Horseback riding	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	8	0.3	0	0.0	0	0.0	8	0.0
38) Beach	0	0.0	0	0.0	27	0.9	65	1.2	0	0.0	114	1.0	0	0.0	21	1.1	28	1.5	255	0.8
39) Skating	0	0.0	0	0.0	64	2.0	0	0.0	0	0.0	93	0.8	0	0.0	0	0.0	0	0.0	157	0.5
40) Flying	0	0.0	0	0.0	31	1.0	0	0.0	0	0.0	35	0.3	0	0.0	0	0.0	0	0.0	66	0.2
41) Squash	0	0.0	0	0.0	30	0.9	0	0.0	0	0.0	141	1.3	0	0.0	0	0.0	0	0.0	171	0.6
42) Sightseeing	256	16.1	192	11.5	566	17.9	796	14.4	217	15.2	884	8.1	426	16.0	147	8.0	147	8.0	3,631	11.8
43) Boating	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	57	0.5	0	0.0	0	0.0	0	0.0	57	0.2
44) Basketball	0	0.0	33	2.0	42	1.3	20	0.4	0	0.0	443	4.0	90	3.4	0	0.0	0	0.0	628	2.0
45) Militia training	0	0.0	0	0.0	53	1.7	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	53	0.2
46) Workshop	0	0.0	70	4.2	0	0.0	0	0.0	0	0.0	97	0.9	0	0.0	0	0.0	0	0.0	167	0.5
47) Restaurants	0	0.0	22	1.3	0	0.0	78	1.4	60	4.2	344	3.1	32	1.2	0	0.0	506	27.7	1,042	3.4
48) Attractions	0	0.0	23	1.4	20	0.6	65	1.2	40	2.8	102	0.9	0	0.0	0	0.0	0	0.0	250	0.8
49) Gambling	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	30	0.3	0	0.0	0	0.0	0	0.0	30	0.1
50) Bridge	0	0.0	0	0.0	51	1.6	65	1.2	0	0.0	36	0.3	0	0.0	0	0.0	0	0.0	152	0.5
51) Judo	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	34	1.3	0	0.0	0	0.0	34	0.1
52) Banquet	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	134	1.2	0	0.0	47	2.6	0	0.0	181	0.6
53) Graduation	33	2.1	0	0.0	29	0.9	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	62	0.2
54) Fishing	0	0.0	28	1.7	37	1.2	26	0.5	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	91	0.3
55) Other	35	2.2	0	0.0	36	1.1	65	1.2	0	0.0	47	0.4	0	0.0	0	0.0	0	0.0	183	0.6
Total	1,594	100.0	1,673	100.0	3,167	100.0	5,515	100.0	1,423	100.0	10,951	100.0	2,662	100.0	1,827	100.0	1,989	100.0	30,801	100.0

NOTE: Percents and totals are based on respondents, not responses.

I. P. ACTIVITIES PLANNED BY DESTINATION

RESPONSE	NOVA SCOTIA		NEW BRUNSWICK		NEWFOUNDLAND		QUEBEC		ONTARIO		OTHER CANADA		NEW ENGLAND		OTHER U.S.A.		OTHER COUNTRIES		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Conference or convention	86	0.8	147	1.4	0	0.0	0	0.0	218	5.7	0	0.0	0	0.0	35	1.7	0	0.0	486	1
2) Meetings & seminars	242	2.3	486	4.5	33	13.6	0	0.0	123	3.2	97	6.5	0	0.0	22	1.1	0	0.0	1,003	3
3) Other business	139	1.3	278	2.6	0	0.0	80	9.3	42	1.1	0	0.0	52	8.4	119	5.9	21	1.0	731	2
4) Shopping	4,879	47.0	5,969	55.5	99	40.9	208	24.1	1,412	37.1	547	36.6	493	79.3	655	32.6	140	7.0	14,402	48
5) Personal affairs	115	1.1	127	1.2	0	0.0	0	0.0	22	0.6	0	0.0	36	5.8	0	0.0	0	0.0	300	1
6) Visit friends & relatives	559	5.4	397	3.7	0	0.0	78	9.0	236	6.2	137	9.2	18	2.9	222	11.1	14	0.7	1,661	5
7) Medical reasons	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0
8) Take a course	84	0.8	291	2.7	0	0.0	0	0.0	67	1.8	18	1.2	0	0.0	0	0.0	0	0.0	460	1
9) Bingo	32	0.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	32	0
10) Hockey	2,150	20.7	1,384	12.9	35	14.5	141	16.4	493	12.9	136	9.1	37	5.9	134	6.7	0	0.0	4,510	14
11) Volleyball	71	0.7	33	0.3	35	14.5	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	139	0
12) University sports	60	0.6	53	0.5	0	0.0	0	0.0	27	0.7	0	0.0	0	0.0	0	0.0	0	0.0	140	0
13) Bars & clubs	2,893	27.8	1,680	15.6	83	34.3	274	31.8	700	18.4	190	12.7	62	10.0	392	19.5	20	1.0	6,294	20
14) Concert	131	1.3	440	4.1	0	0.0	0	0.0	30	0.8	0	0.0	0	0.0	0	0.0	0	0.0	601	2
15) Dancing	490	4.7	237	2.2	0	0.0	67	7.8	0	0.0	0	0.0	0	0.0	20	1.0	0	0.0	814	2
16) Events	163	1.6	274	2.5	0	0.0	60	7.0	204	5.4	0	0.0	0	0.0	0	0.0	55	2.7	756	2
17) Festivals & carnivals	332	3.2	0	0.0	11	4.5	0	0.0	52	1.4	45	3.0	29	4.7	0	0.0	0	0.0	469	1
18) Darts	0	0.0	55	0.5	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	55	0
19) Movies	584	5.6	88	0.8	0	0.0	37	4.3	136	3.6	33	2.2	69	11.1	34	1.7	20	1.0	1,001	3
20) Golfing	0	0.0	0	0.0	0	0.0	0	0.0	34	0.9	16	1.1	0	0.0	9	0.4	56	2.8	115	0
21) Football	0	0.0	34	0.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	34	0
22) Party	119	1.1	125	1.2	0	0.0	0	0.0	34	0.9	0	0.0	0	0.0	0	0.0	0	0.0	278	0
23) EXPO 86	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	345	23.1	0	0.0	0	0.0	0	0.0	345	1
24) Skiing	138	1.3	247	2.3	0	0.0	181	21.0	164	4.3	322	21.5	48	7.7	8	0.4	10	0.5	1,118	3
25) Badminton	0	0.0	0	0.0	30	12.4	0	0.0	31	0.8	0	0.0	0	0.0	0	0.0	0	0.0	61	0
26) Scuba diving	0	0.0	32	0.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	32	0
27) Bowling	135	1.3	118	1.1	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	253	0
28) Disneyworld	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	314	15.6	0	0.0	314	1

I. P. ACTIVITIES PLANNED BY DESTINATION (cont.)

RESPONSE	NOVA SCOTIA		NEW BRUNSWICK		NEWFOUNDLAND		QUEBEC		ONTARIO		OTHER CANADA		NEW ENGLAND		OTHER U.S.A.		OTHER COUNTRIES		TOTAL	
	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I	PARTIES	I
29) Raquetball	25	0.2	39	0.4	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	64	0
30) Rugby	40	0.4	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	40	0
31) Ice capades	69	0.7	270	2.5	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	339	1
32) Boxing	32	0.3	0	0.0	0	0.0	0	0.0	0	0.0	28	1.9	0	0.0	0	0.0	0	0.0	60	0
33) Horse races	60	0.6	163	1.5	0	0.0	0	0.0	77	2.0	33	2.2	0	0.0	28	1.4	0	0.0	361	1
34) Snowmobiling	0	0.0	64	0.6	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	64	0
35) Curling	88	0.8	146	1.4	24	9.9	47	5.5	0	0.0	35	2.3	0	0.0	0	0.0	0	0.0	340	1
36) Swimming	33	0.3	114	1.1	0	0.0	0	0.0	0	0.0	0	0.0	89	14.3	724	36.0	135	6.7	1,095	3
37) Horseback riding	8	0.1	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	8	0
38) Beach	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	190	9.5	65	3.2	255	0
39) Skating	56	0.5	0	0.0	0	0.0	0	0.0	52	1.4	49	3.3	0	0.0	0	0.0	0	0.0	157	0
40) Flying	0	0.0	35	0.3	0	0.0	0	0.0	0	0.0	31	2.1	0	0.0	0	0.0	0	0.0	66	0
41) Squash	141	1.4	0	0.0	30	12.4	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	171	0
42) Sightseeing	35	0.3	203	1.9	26	10.7	40	4.6	771	20.3	648	43.3	153	24.6	1,325	66.0	430	21.4	3,631	11
43) Boating	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	57	2.8	0	0.0	57	0
44) Basketball	545	5.2	33	0.3	0	0.0	0	0.0	30	0.8	0	0.0	0	0.0	0	0.0	20	1.0	628	2
45) Militia training	53	0.5	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	53	0
46) Workshop	97	0.9	70	0.7	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	167	0
47) Restaurants	275	2.6	162	1.5	0	0.0	34	3.9	559	14.7	12	0.8	0	0.0	0	0.0	0	0.0	1,042	3
48) Attractions	0	0.0	0	0.0	0	0.0	37	4.3	71	1.9	20	1.3	0	0.0	122	6.1	0	0.0	250	0
49) Gambling	0	0.0	30	0.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	30	0
50) Bridge	152	1.5	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	152	0
51) Judo	0	0.0	34	0.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	34	0
52) Banquet	71	0.7	63	0.6	0	0.0	47	5.5	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	181	0
53) Graduation	0	0.0	62	0.6	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	62	0
54) Fishing	0	0.0	26	0.2	0	0.0	0	0.0	0	0.0	37	2.5	0	0.0	28	1.4	0	0.0	91	0
55) Other	47	0.5	0	0.0	0	0.0	0	0.0	36	0.9	0	0.0	0	0.0	35	1.7	65	3.2	183	0
Total	10,390	100.0	10,764	100.0	242	100.0	862	100.0	3,807	100.0	1,495	100.0	622	100.0	2,009	100.0	540	100.0	30,731	100

NOTE: Percents and totals are based on respondents, not responses.

II. TRIPS BY PURPOSE DURING THE LAST YEAR

A. TRIPS BY PURPOSE BY ORIGIN

1. Total Trips off Island

ORIGIN	PARTIES	Convention & Conferences	Meetings & Other Business	Shopping	Sightseeing	Outdoor Recreation & Sport	Personal Affairs	Visiting Friends & Relatives	Commuting	Other	Total
1) West Prince	3,407	584	8,531	831	2,201	1,307	1,757	9,949	58	148	25,366
2) Central Prince	4,550	178	14,197	2,226	2,064	1,335	1,069	17,747	301	716	39,833
3) Summerside	7,675	112	22,989	3,051	3,869	3,943	2,096	29,248	3,030	2,066	70,404
4) North Central	13,662	841	69,638	4,739	9,624	6,215	4,573	32,870	3,004	3,247	134,751
5) South Central	3,273	261	15,795	2,139	2,611	1,084	1,050	8,966	246	4,207	36,359
6) Charlottetown	19,747	4,935	113,469	8,868	13,705	12,866	4,427	53,139	648	4,777	216,834
7) East Queens	5,131	191	33,099	2,412	2,813	2,104	1,692	13,131	102	766	56,310
8) South Kings	4,132	430	17,530	889	1,791	2,334	1,143	17,981	0	717	42,815
9) North Kings	3,254	440	33,780	304	1,691	1,040	1,631	4,389	138	1,149	44,562
Total	64,831	7,972	329,028	25,459	40,369	32,228	19,438	187,420	7,527	17,793	667,234

A. TRIPS BY PURPOSE BY ORIGIN

2. Average Number of Trips off Island

ORIGIN	PARTIES	Convention & Conferences	Meetings & Other Business	Shopping	Sightseeing	Outdoor Recreation & Sport	Personal Affairs	Visiting Friends & Relatives	Commuting	Other	Total
1) West Prince	3,407	0.17	2.50	0.24	0.65	0.38	0.52	2.92	0.02	0.04	7.45
2) Central Prince	4,550	0.04	3.12	0.49	0.45	0.29	0.23	3.90	0.07	0.16	8.75
3) Summerside	7,675	0.01	3.00	0.40	0.50	0.51	0.27	3.81	0.39	0.27	9.17
4) North Central	13,662	0.06	5.10	0.35	0.70	0.45	0.33	2.41	0.22	0.24	9.86
5) South Central	3,273	0.08	4.83	0.65	0.80	0.33	0.32	2.74	0.08	1.29	11.11
6) Charlottetown	19,747	0.25	5.75	0.45	0.69	0.65	0.22	2.69	0.03	0.24	10.98
7) East Queens	5,131	0.04	6.45	0.47	0.55	0.41	0.33	2.56	0.02	0.15	10.97
8) South Kings	4,132	0.10	4.24	0.22	0.43	0.56	0.28	4.35	0.00	0.17	10.36
9) North Kings	3,254	0.14	10.38	0.09	0.52	0.32	0.50	1.35	0.04	0.35	13.69
Total	64,831	0.12	5.08	0.39	0.62	0.50	0.30	2.89	0.12	0.27	10.29

8. TRIPS BY PURPOSE BY OCCUPATION

1. Total Trips off Island

OCCUPATION	PARTIES	Convention & Conferences	Meetings & Other Business	Shopping	Sightseeing	Outdoor Recreation & Sport	Personal Affairs	Visiting Friends & Relatives	Commuting	Other	Total
1) Pro.,tech. & related worker	13,949	2,626	83,657	7,668	10,021	10,973	4,882	48,083	41	2,962	170,913
2) Farmer/farm manager	3,450	215	16,639	498	1,068	661	1,186	6,543	384	448	27,542
3) Manager,official,proprietor	9,752	3,082	110,924	4,013	6,870	3,982	2,364	22,117	72	318	153,742
4) Clerical & related worker	5,047	196	10,872	4,698	2,055	1,920	863	14,483	0	1,786	36,873
5) Sales worker	2,723	546	31,523	1,045	2,544	723	235	6,173	0	987	43,776
6) Crafts,foreman & related work	4,538	163	15,774	1,435	3,943	1,537	1,231	10,269	2,614	2,431	39,397
7) Operative & related worker	2,907	0	26,578	745	2,115	1,082	915	6,483	3,030	2,700	43,648
8) Private household worker	8	0	8	0	16	8	0	0	0	0	32
9) Service work except priv hsne	3,172	196	8,657	1,331	1,880	846	583	10,426	330	0	24,249
10) Farm labourer/foreman	79	0	0	60	0	0	0	384	0	0	444
11) Labourer except farm/mine	4,346	0	7,525	463	1,261	1,668	968	16,813	395	682	29,775
12) Student	4,771	527	2,533	1,337	1,436	5,029	2,601	12,973	661	3,279	30,376
13) Housewife	3,152	334	6,648	1,118	1,122	833	1,984	7,282	0	523	19,844
14) Retiree	3,895	129	1,743	507	4,943	1,074	813	14,444	0	1,201	24,854
15) Military	777	0	3,035	14	90	189	109	3,699	0	118	7,254
16) Unemployed	2,040	0	2,663	428	862	1,517	675	6,833	0	358	13,336
17) Other	134	0	75	25	106	136	0	336	0	0	678
18) No response	91	58	174	74	37	50	29	79	0	0	501
Total	64,831	7,972	329,028	25,459	40,369	32,228	19,438	187,420	7,527	17,793	667,234

B. TRIPS BY PURPOSE BY OCCUPATION

2. Average Number of Trips off Island

OCCUPATION	PARTIES	Convention & Conferences	Meetings & Other Business	Shopping	Sightseeing	Outdoor Recreation & Sport	Personal Affairs	Visiting Friends & Relatives	Commuting	Other	Total
1) Pro.,tech. & related worker	13,949	0.19	6.00	0.55	0.72	0.79	0.35	3.45	0.00	0.21	12.25
2) Farmer/farm manager	3,450	0.03	4.82	0.14	0.31	0.19	0.34	1.90	0.11	0.13	7.98
3) Manager,official,proprietor	9,752	0.32	11.37	0.41	0.70	0.41	0.24	2.27	0.01	0.03	15.77
4) Clerical & related worker	5,047	0.04	2.15	0.93	0.41	0.38	0.17	2.87	0.00	0.35	7.31
5) Sales worker	2,723	0.20	11.58	0.38	0.93	0.27	0.09	2.27	0.00	0.36	16.08
6) Crafts,foreman & related work	4,538	0.04	3.48	0.32	0.87	0.34	0.27	2.26	0.58	0.54	8.68
7) Operative & related worker	2,907	0.00	9.14	0.26	0.73	0.37	0.31	2.23	1.04	0.93	15.01
8) Private household worker	8	0.00	1.00	0.00	2.00	1.00	0.00	0.00	0.00	0.00	4.00
9) Service work except priv hone	3,172	0.06	2.73	0.42	0.59	0.27	0.18	3.29	0.10	0.00	7.64
10) Farm labourer/foreman	79	0.00	0.00	0.76	0.00	0.00	0.00	4.86	0.00	0.00	5.62
11) Labourer except farm/mine	4,346	0.00	1.73	0.11	0.29	0.38	0.22	3.87	0.09	0.16	6.85
12) Student	4,771	0.11	0.53	0.28	0.30	1.05	0.55	2.72	0.14	0.69	6.37
13) Housewife	3,152	0.11	2.11	0.35	0.36	0.26	0.63	2.31	0.00	0.17	6.30
14) Retiree	3,895	0.03	0.45	0.13	1.27	0.28	0.21	3.71	0.00	0.31	6.38
15) Military	777	0.00	3.91	0.02	0.12	0.24	0.14	4.76	0.00	0.15	9.34
16) Unemployed	2,040	0.00	1.31	0.21	0.42	0.74	0.33	3.35	0.00	0.18	6.54
17) Other	134	0.00	0.56	0.19	0.79	1.01	0.00	2.51	0.00	0.00	5.06
18) No response	91	0.64	1.91	0.81	0.41	0.55	0.32	0.87	0.00	0.00	5.51
Total	64,831	0.12	5.08	0.39	0.62	0.50	0.30	2.89	0.12	0.27	10.29

C. TRIPS BY PURPOSE BY EDUCATION

1. Total Trips off Island

EDUCATION	PARTIES	Convention & Conferences	Meetings & Other Business	Shopping	Sightseeing	Outdoor Recreation & Sport	Personal Affairs	Visiting Friends & Relatives	Commuting	Other	Total
1) Elementary	884	0	3,579	31	18	0	146	8,077	0	0	11,851
2) Secondary - partial	8,754	131	29,194	1,225	5,779	4,115	2,624	19,708	486	1,461	64,723
3) Secondary - completed	19,388	2,377	99,656	7,354	14,762	8,068	5,262	46,514	3,331	9,664	196,988
4) Post secondary non-university - partial	1,792	302	7,542	139	529	1,064	317	5,496	2,548	0	17,937
5) Post secondary non-university - completed	10,528	876	48,274	4,243	7,129	5,245	2,711	29,059	99	1,735	99,371
6) University - partial	5,817	542	41,490	3,119	1,986	2,695	3,180	16,851	661	3,120	73,644
7) University - completed	17,517	3,492	99,293	9,274	10,035	10,947	5,152	61,433	402	1,581	201,609
8) No response	151	252	0	74	131	94	46	282	0	232	1,111
Total	64,831	7,972	329,028	25,459	40,369	32,228	19,438	187,420	7,527	17,793	667,234

C. TRIPS BY PURPOSE BY EDUCATION

2. Average Number of Trips

EDUCATION	PARTIES	Convention & Conferences	Meetings & Other Business	Shopping	Sightseeing	Outdoor Recreation & Sport	Personal Affairs	Visiting Friends & Relatives	Commuting	Other	Total
1) Elementary	884	0.00	4.05	0.04	0.02	0.00	0.17	9.14	0.00	0.00	13.41
2) Secondary - partial	8,754	0.02	3.33	0.14	0.66	0.47	0.30	2.25	0.06	0.17	7.39
3) Secondary - completed	19,388	0.12	5.14	0.38	0.76	0.42	0.27	2.40	0.17	0.50	10.16
4) Post secondary non-university - partial	1,792	0.17	4.21	0.08	0.30	0.59	0.18	3.07	1.42	0.00	10.01
5) Post secondary non-university - completed	10,528	0.08	4.59	0.40	0.68	0.50	0.26	2.76	0.01	0.16	9.44
6) University - partial	5,817	0.09	7.13	0.54	0.34	0.46	0.55	2.90	0.11	0.54	12.66
7) University - completed	17,517	0.20	5.67	0.53	0.57	0.62	0.29	3.51	0.02	0.09	11.51
8) No response	151	1.67	0.00	0.49	0.87	0.62	0.30	1.87	0.00	1.54	7.36
Total	64,831	0.12	5.08	0.39	0.62	0.50	0.30	2.89	0.12	0.27	10.29

APPENDICES

I - 1985/86 Resident Exit Survey

II - Methodology

APPENDIX "A"

85/86 RESIDENT EXIT SURVEY

P.E.I. DEPARTMENT OF FINANCE AND TOURISM No. 1

Interviewer (5) Day (6) Month (8) Flight No. (10) Code (14) M or F (18)

1. What is your place of residence?

19 city/town/community

2. How many people are in your group? (49)

M

b. How many people in your group are:

1) under 15	(51)
2) 15 - 19	(55)
3) 20 - 24	(59)
4) 25 - 29	(63)
5) 30 - 34	(67)
6) 35 - 39	(71)
7) 40 - 44	(75)
8) 45 - 54	(79)
9) 55 - 64	(83)
10) 65 & over	(87)

c. In which of the above age groups do you belong? (91)

3. a. What is your occupation? _____ (93)

b. What is the occupation of the main income earner in your group?

_____ (95)

c. What level of education have you last attended?

1) Elementary
2) Secondary - partial completion
3) Secondary - completed
4) Post secondary (non-university) - partial completion
5) Post secondary (non-university) - completed
6) University - partial completion
7) University - completion

(9)

4. What is the main purpose of your trip off Island? (9)

5. How many trips off Island have you made in the last year for the following purposes?

1) convention/conference	(99)
2) meetings, other business	(101)
3) shopping	(103)
4) sightseeing	(105)
5) outdoor recreation or sport	(107)
6) personal affairs	(109)
7) visiting friends or relatives	(111)
8) commuting	(113)
9) other _____ (please specify)	(115)

6. What is the farthest destination you will travel to during your trip?

_____ (117)

7. How long do you expect your trip off Island to last? 119

8. What activities will you attend or participate in during your trip off Island (i.e. hockey, festival, etc.)

1) _____ 121

2) _____ 123

3) _____ 125

127 First Name 141 Surname

157 Street Address

187 Zip Code 193 Telephone

METHODOLOGY
RESIDENT WINTER EXIT SURVEY
1985 - 1986

This survey was conducted from November 1, 1985 to May 14, 1986. Prince Edward Island residents exiting the Island were interviewed. A total of 1,854 interviews were completed.

LOCATION

The survey was conducted at the three exit points: Borden, Wood Islands and the Charlottetown Airport. As the ferries cease operation in winter, the Wood Islands portion was only conducted to December 9, 1985.

There was one interviewer at each exit point.

PREPARATION

Upon completion of the survey form, the survey was tested by the supervisor at one exit point. The interviewers were then trained in survey techniques, question interpretation, coding, etc. prior to the commencement of the survey.

A pilot survey was conducted to ascertain that there were no problems with the questionnaire and to ensure that the interviewers were properly trained.

BREAKDOWN

The following are the variables used in conducting the survey. The day and time periods were chosen at random when making the interview schedules.

A	**Season**	4	Winter
B	**Location**	1	Borden
		2	Wood Islands
		3	Charlottetown Airport
C	**Day Type**	1	Sunday, Holiday Monday
		2	Monday, Friday, Saturday, Holiday Sunday
		3	Tuesday, Wednesday, Thursday

D Time Period

	Borden		
1	6:00 AM	-	12:30 PM
2	12:30 PM	-	6:30 PM
3	6:30 PM	-	1:00 AM
	Wood Islands		
1	5:30 AM	-	1:00 PM
2	1:00 PM	-	8:30 PM
	Charlottetown Airport		
1	6:30 AM	-	2:00 PM
2	1:30 PM	-	9:00 PM

POPULATION STUDIED

At Borden and Wood Islands terminals, exiting residents vehicles were interviewed. These included cars, vans, campers and self-contained mobile homes.

At the airport, exiting residents were interviewed.

INTERVIEWING

At the ferry terminals, vehicles were selected at random. Depending on the traffic, every third or fifth car was interviewed.

At the airport, the interviewee was chosen from the airline counter, producing an element of random selection.

WEIGHTING SYSTEM

Data collected is weighted before projecting for the total population. Weighting takes into account such factors as the number of actual interview periods in a particular stratum as compared to the number of possible periods in that stratum and the number of interviews in a specific interview period as compared to the control count of potential interviews in that period.